

PIRI REIS UNIVERSITY CONTINUING EDUCATION APPLICATION AND RESEARCH CENTER

Station District 34940 Tuzla ISTANBUL T +90 216 581 00 87 Mobile +90 544 508 15 31 pusem.pirireis.edu.tr

MARITIME TRANSPORT SECURITY	
Course Name	Maritime Transport Security
Course Duration (h)	9 Hours
Course Date	23-25 September 2024
Participant Quota	50 Trainees
Instructional Method	Online (Zoom)
Implementation of Program	The course will last for 9 hours, with 3-hour sessions scheduled on weekdays between 19.00 and 21.25, for three consecutive days, and conducted online (Zoom). Lessons last 45 minutes, with five-minute breaks in between. Participants will be given a Certificate of Participation at the end of the course.
Course Objectives	To increase maritime commerce participants' awareness of maritime security through analysis of the global threats and risks to maritime transportation security and the actions to be implemented.
Participant Features	Public institution officials, maritime company founders, ship operation officials, company security officers, ship security officers, and university students and graduates
Syllabus	 September 23, 2024-Threats ve Risks To Maritime Transport (3^h) War, Civil War, Armed Conflict and Terrorism at Sea Drug and Arms Smuggling Smuggling of Migrants by Sea Illegal Fishery Cyber Threat to Maritime Targets September 24, 2024- General Assessment of Piracy and Armed Robbery (3^h) History, Definitions, Current Threats and Risks Legal Process International Actors and Their Roles, International Operation Difficulties and Solution Methods September 25, 2024- Measures to be Taken by Shipping Companies and Vessels (3^h) Planning Resources and Guides Company Security Assessment and Plan Ship Security Assessment and Plan Port Security Teams and Volunteer Reporting Procedures Precautions to be taken by the Vessel , BMP-5 Safe Room, Precautions in Case of a Attack, Kidnapping, Reporting.
Instructor(s)	MARSEC COE Comprehensive Maritime Security Course Academic Advisor and COESS Maritime Security Commitee Member Mr.Faruk DOĞAN
Required Documents	Trainee Information Form University ID Card for students
Fee	250 USD (VAT Included)
Contact	Phone : +90 216 581 00 87 Web: pusem.pirireis.edu.tr GSM : +90544 508 15 31 E-Mail: pusem@pirireis.edu.tr



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EFFECTIVE AND CONVIN	CING COMMUNICATION TRAINING FOR MARITIME PROFESSIONALS
Course Name	Effective and Persuasive Communication Training for Maritime Professionals
Course Duration (h)	6 hours
Course Dates	24-25 September 2024
Participant Quota	30 Trainees
Instructional Method	Online-Zoom
Implementation of Program	The lessons are planned as 6 hours in total, 3 hours each and remotely, on 2 consecutive weekdays between 19.00-21.25. Each lesson lasts 45 minutes with 5 minute breaks. Participants will be given a Certificate of Participation at the end of the course.
Course Objectives	This programe aims to provide effective communication skills for maritime sector employees It teaches participants the definition of communication environments and elements; to understand interpersonal communication with its different aspects and to teach techniques for turning conflicts into compromises, both in interpersonal communication and in other contexts. The module also aims to develop participants' critical management skills by evaluating the perception of communication and management in a rapidly changing social structure, cultural differences, communication channels and the strategic, human and ethical effects of the latest digital media.
Participant Features	Decision makers and employees of public institutions and organizations related to maritime services, company managers and employees, seafarers, university students and people interested in the subject.
Syllabus	 September 24, 2024 - (3^h) Understanding Change and the New Age: What's Happening in Communication in the World and in Turkey? Types of Communication and Effective Interpersonal Communication Persuasive Communication, Case Study September 25, 2024 - (3^h) Conflict Management and Negotiatory Approaches Solution Focused Communication and Crisis Management and Communication Media Relations and Social Media Literacy Case Study
Instructor(s)	Prof. Dr. İzzet Bozkurt
Required Documents	Trainee Information Form University ID Card for students
Fee	50 USD (VAT Included)
Contact	Phone: +90 216 581 00 87 Web: pusem.pirireis.edu.tr GSM: +90544 508 15 31 Email:pusem@pirireis.edu.tr